

I. Vocabulary (20%): Choose one word from the box to complete each sentence.

sector	vibrant	leisure	normal	survey	appeal	acknowledge
dominant	surrounded	rural	evolved	guidelines	stability	

1. People from ___ areas often move to the city to find jobs because there is not enough work on the farms.
2. The hotel was very quiet and peaceful because it was ___ by fields and forests.
3. His small store ___ into an international business.
4. San Francisco is a ___ city with lots of shops and restaurants.
5. Many artists have moved into a neighborhood that was previously an industrial ___ of the city.
6. For most people ___ activities happen on the weekends.
7. Fashions that are new and shocking often ___ to young people.
8. The government did a ___ to find out about public opinion.
9. Her behavior was ___, as she didn't do anything unusual.
10. It is important to ___ the work of others and to thank them for it.

II. Grammar (20%): Choose one correct answer to complete each sentence.

1. "John has a new car." "I wonder when ___ it."
A. he got B. did he get C. he will get D. he is getting
2. A line segment, which is part of a straight line, begins at one point ___ at another.
A. ending B. by ending C. and ends D. the end is
3. He speaks English, ___?
A. does he B. doesn't he C. is he D. isn't he
4. He takes great pleasure ___ making fun of other people.
A. at B. for C. of D. in
5. We want a colored TV set, but we can't afford _____.
A. to buy B. to buy it C. buy D. to buy one
6. We need some furniture, and we want ___ to be sturdy.
A. them B. one C. ones D. it
7. She bought ___ toilet soap.
A. a cake of B. a sheet of C. a D. X (without any articles)
8. No matter ___ hard it may be, I must try.
A. how B. what C. who D. way
9. We enjoyed ___ you very much.
A. meet B. to meet C. meeting D. met
10. You ___ go with him.

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- A. had better not to B. had better not C. had not better D. had not better to

III. Cloze (20%): Choose one correct answer to complete each sentence.

Part A:

Dear valued customers,

It has come to my attention that Brian's Bagels and More has come under (1) for our recent Earth Shaker sale. Many of you have written to us to point out that it is in poor taste to use a (2) as a part of a marketing strategy. You are absolutely right, and so let me say with the greatest sincerity that we are sorry for using the recent earthquake as part of a marketing (3). This (4) has made us realize the error of our ways, and it will not happen again. It was not our intention to (5) the situation to increase our profits. To prove this, all proceeds from the sale will be donated to charity.

Sincerely,

Brian Baker

President and CEO

Brian's Bagels and More

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1. A. profit B. fire C. water D. table
2. A. policy B. disaster C. fantasy D. setting
3. A. demonstration B. downhill C. wealth D. campaign
4. A. backlash B. background C. backstage D. backdrop
5. A. exploit B. involve C. invite D. entertain

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Part B:

Some companies like to focus on developing new products all the time. But that is not always possible. Sometimes it is necessary to focus on (6) old products, adding new features to them and so forth. This is also a(n) (7) way of maintaining consistent sales. It can be a challenge, at times, to keep the R & D department motivated, though. One good way to do so is to (8) the department into teams. This fosters healthy (9). It also promotes (10), and fresh, new ideas.

6. A. offloading B. sidestepping C. upgrading D. downsizing
7. A. destructive B. effective C. instructive D. defective
8. A. restock B. review C. divide D. determine
9. A. competition B. completion C. tradition D. intuition

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10. A. conservation B. conductivity C. exclusivity D. creativity

IV. Reading Comprehension (20%):

A. Read the following letter and then answer the questions following it.

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Dear Teresa,

I'm writing to you today to voice some concerns I have about the company culture at Radio city. As the floor manager, I speak with our employees on a daily basis, and a number of them have told me that they don't feel their opinions are valued by management. Some have even felt belittled, or ridiculed, when they have brought up questions or concerns with their supervisors. This is a big problem, as it can lead to low employee morale, and that in turn can cause low productivity, and a high turnover rate of employees. In the long run, this could cost us money, as it takes time to hire and train new employees. We need to hang on to our skilled, long-term employees at all costs. So, I think we need to encourage a culture in which there is an open dialogue between employees and management, and our workers know their values are shared by their bosses. Thank you for your time.

Best regards,
Homer Pile

1. What is the general mood among employees, according to Homer?
A. They are in good spirits. B. They think their opinions matter. C. They don't feel respected. D. They feel they are treated well.
2. What does Homer feel needs to happen?
A. The company culture must be change. B. The company culture must be enforced. C. The company culture should be restated D. The company culture should be maintained.
3. What is Homer's opinion of long-term employees?
A. They should be let go. B. They have little value. C. They cost them money. D. They must be retained.
4. Which of the following word is closest in meaning to the word "belittled" used in the letter?
A. neglected B. despised C. evaluated D. appreciated
5. Which of the following word is closest in meaning to the word "morale" used in the letter?
A. ethics B. enthusiasm C. culture D. devotion

B. Read the following passage and then answer the questions that follow.

The railroad was not the first institution to impose regularity on society, or to draw attention to the importance of precise timekeeping. For as long as merchants have set out their wares at daybreak and religious services have begun on the hour, people have been in rough agreement with their neighbors as to the time of day. The value of this tradition is today more apparent than ever. Were it not for public acceptance of a single yardstick of time, social life would be unbearably chaotic: the massive daily transfers of goods, services, and information would proceed in fits and starts; the very fabric of modern society would begin to unravel.

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6. What is the main idea of the passage?

A. In society we must make more time for our neighbors. B. The traditions of society are timeless. C. An accepted way of measuring time is essential for the smooth functioning of society. D. Society judges people by the times at which they conduct certain activities.

7. The word "draw" in the passage can best be replaced by

A. bring B. infer C. formulate D. sketch

8. In the passage, the phrase "this tradition" refers to

A. the practice of starting the business day at dawn B. cordial relations between neighbors C. the railroad's reliance on time schedules D. people's agreement on the measurement of time

9. The author implies that which of the following is a consequence of the greater complexity of today's society?

A. Agreement on the measurement of time is more important. B. The role of the railroad has become more vital. C. people agree about time more readily D. Traditional values are of greater importance to the society's well-being

10. What did the paragraph preceding the passage most probably discuss?

A. The times at which religious services used to be held. B. The regulatory effect of the railroad on society. C. The need to regulate the railroads. D. The sale of clocks and timepieces by merchants.

V. Writing (20%): Write a paragraph in English in about 200 words to respond to the following question: What is a very important skill (e.g., the language skill, the computer skill, the driving skill, the communicative skill, etc.) a person should learn in order to be successful in the world today? Choose one skill and use specific reasons and examples to support your choice.

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