

## 從公共藝術視覺效應之研究來探討其與都市環境之關聯性

### -以台北市敦化南北路兩側之公共藝術為例

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#### 摘要

二十世紀以前的城市空間皆呈顯著藝術與建築物機能緊密結合，有著親切可及的空間感，可是現今的都市化，事事講究其機能性與便利性之外，都市的環境給人有越來疏遠與冷清之感覺，公共藝術近年來，漸漸被重視為都市美化的其中一環，所以現階段台北都市空間有意擺脫這樣的宿命，導入並設置公共藝術，期望公共藝術能發揮美化環境、軟化空間、教化人心功能(黃艾可，2006)<sup>1</sup>。

而本研究「從公共藝術視覺效應之研究來探討其與都市環境之關聯性」，是從觀賞者的角度探討公共藝術，當一個公共藝術作品產生後，對一個人會產生哪些視覺效應為本文主要研究重點，探討公共藝術介入都市環境其給人的視覺效應有哪些，於視覺上衝擊的範圍又有多少。

研究得知公共藝術視覺效應後再探討其與都市環境有何關聯性。都市環境的不同、場所特性的不同，對公共藝術作品於視覺效應上有很大的影響，公共藝術若處於多樹之分隔島上，其能見度一定比設置於開放式廣場上之公共藝術來的低，當然其視覺效應也就會相對的比較差，故本研究將針對公共藝術視覺上的各種效應來探討都市中各種環境類型彼此之間的關聯性為何，所產生的正向效應及負向效應各為何。

本研究將針對台北市敦化南北路兩側之公共藝術進行調查研究，了解其每個公共藝術品對於人於靜止及步行時能吸引人們目光的範圍有多少，其每樣藝術品能點綴都市環境的範圍有多少，由其影響範圍進而分析敦化南北路兩側之公共藝術設置距離是否合適，設置距離若太近，其設計主題是否需連續，使藝術品產生連貫性。另外藉由問卷調查，調查敦化南北路兩側之公共藝術給予人們的印象及其所產生之視覺效應為何，是否達到正向效應，最後分析給予相關建議，提供日後公部門推動公共藝術及公共藝術創作者創作時參考。

<sup>1</sup>黃艾可，《探討捷運公共藝術之視覺感知-以台北捷運站為例》，中華大學建築及都市計畫學系研究所碩士論文，2006，P1~2。

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# **From the research of the visual arts effect of the public art statues to analyze its relationship with city environment – Base on the example of the public art statues along the roadside of the Taipei Tun Hua South and North Road**

## **Abstract**

The arts and building functions were presented a close connection in the city space in the pre-20<sup>th</sup> century, giving an approachable and spacious feel. With urbanization, things are besides focused on functions and conveniences, the city environment are giving a drifting apart and cold feeling. In recent years, public arts are given more weighting as part of city beautifying. Therefore, at current stage the space in Taipei city intend to break away from this destiny through bringing in and setting up public art statues in the hope that the public art statues may beautify the environment, soften the space, educate the public.

The title of the research: “From the research of the visual arts effect of the public art statues to analyze its relationship with city environment”. The research of the public art statues is based on the audience’s point of views. When a public art work is produced, what visual effect it will bring is the core of the research. The research is trying to find out what are the visual effects to people with the intervention of the public arts into the city environment and the scale of the impact on the visual effect.

From the research result of the visual effect of the public art statues, to further probe the connection with the city environment. The differences in city environment and the uniqueness of different places will give a tremendous impact on the public art works and its visual effect. Those public art statues that placed in the woods will have lower visibility then those located in the open square, naturally the visual effect will be poorer comparatively. Hence this research will focus on the factors that caused the connection of different visual effect of the public art statues with respect to different kinds of city environment, and what are the positive and negative effects.

This research will focus on the public art statues along the roadside of the Taipei Tun Hua South and North Road, understand to what extent each of the statues can attract the attentions of those who stay on or pass by and how these statues may beautify the city environment. With its scope of influence, carry out a further analysis on the appropriateness of the distance between each statue, if they are located too near to each other, should the themes of the design be connected in order to allow the arts

statues to produce the correlate feel? In addition, with the survey questionnaires, investigate what kind of impression given by the people on the public arts statues along the roadside of the Tun Hua North and South Road. Are they achieving positive effect? Finally analyze and give relevant suggestions to the relevant department to promote public arts in the future and as a reference for the art creators.

**Keywords : public art, visual effect , city environment**

