

參考文獻

- 吳芳儀，2006，心理因素影響影像色彩喜好之研究，國立雲林科技大學視覺傳達設計系碩士論文。
- 林榮泰，1998，不同文化背景的受試者對公共標誌偏好的研究，明志工專學報，第三十期，頁 57-68。
- 高慶珍，2000，觀光地圖上常用符號之認知研究，華岡理科學報，第十七期，頁 115-130。
- 高慶珍，2002，遙測影像地圖符號設計之研究，中國文化大學地學研究所博士論文。
- 高慶珍，2006，台灣報紙之戰爭地圖(1966-2003)，中華民國地圖學會會刊，第十六期，頁 121-130。
- 陳思倫，2006，觀光學：從供需觀點解析產業，台北：前程文化事業有限公司。
- 陳曉儒，2005，從語意轉換觀點談圖像符號設計之研究-以觀光資源項目為例，國立雲林科技大學視覺傳達設計系碩士論文。
- 張春蘭，1992，地圖設計法則之探討，中國地理學會會刊，第二十期，頁 29-39。
- 張春蘭，2002，台灣網際網路地圖圖元設計之探討，中華民國地圖學會會刊，第十二期，頁 17-28。
- 張春蘭、張嘉玲，2005，利用地圖符號化原則評估網路地圖，台灣地理資訊學刊，第三期，頁 1-13。
- 楊本禮，2004，旅行業與媒體，台北：揚智文化。
- 賀忠儒，2002，地圖學通論，台北：國立編譯館。
- 管偉生、謝育仁，2000，旅遊地圖上圖示之評估，設計學報，第 5 卷，第 1 期，頁 63-74。
- 趙家民、李正義、劉源興、劉承洲，1997，地圖註記擺置問題之探討，中華民國地圖學會會刊，第八期，頁 213-218。
- 賴瓊琦，1996，台灣小學至大學學生色彩喜好研究，台北技術學院學報，第廿九期，第二卷，頁 183-209。
- Blok, C. ,1987, Testing Symbols on a Dutch Tourist Map, Scale1:50000, *ITC Journal*, Vol. 1,

pp. 67-72.

Brown, A., Emmer, N. and Worm, J. , 2001, Cartographic Design and Production in the Internet Era: The Example of Tourist Web Maps, *The Cartographic Journal*, Vol. 38(1), pp.61-72.

Burden, P., 1988, Public information symbols: there is a standard, *Australian Key Centre For Land Information Studies*, Brisbane.

Clarke, L. M. , 1989, An experimental investigation of the communicative efficiency of point symbols on tourist maps, *The Cartographic Journal*, Vol. 26, pp.105-110.

Dahlberg, R. E. ,1993, The Design of Photo and Image Maps, *The Cartographic Journal*, Vol. 30, pp.112-118.

Dent, B., 1990, Cartography-Thematic Map Design, Second Edition, Wm. C. Brown Publishers.

Dye, A. S. and Shaw, S. L. , 2007, A GIS-Based Spatial decision support system for tourists of Great Smoky Mountains National Park, *Journal of Retailing and Consumer Services*, Vol. 14, pp.269-278.

Dymon, U. J., 1996, Transition in Cartographic Education in the United States: Challenges and Opportunities in Curriculum Design, *Cartographica*, Vol. 33(3), pp.39-44.

Fairbairn, D., Andrienko, G., Andrienko, N., Buziek, G. and Dykes, J. , 2001, Representation and its Relationship with Cartographic Visualization, *Cartography and Geographic Information Science*, Vol. 28(1), pp. 13-28.

Farrell, B., 1987, Map Evaluation, In World Mapping Today. London, Butterworths.

Filippakopoulou, V. and Nakos, B., 1995, Is GIS Technology the Present Solution for Creating Tourist Maps?, *Cartographica*, Vol. 32(1), pp. 51-62.

Forrest, D. and Castner H. W., 1985, The Design and Perception of Point Symbols for Tourist maps, *The Cartographic Journal*, Vol. 22(1), pp.11-19.

Forrest, D., and Claire, M., 1995, A Study of Point Symbol Design for Computer Based Large

- Scale Tourist Mapping, *The Cartographic Journal*, Vol. 32(2), pp. 126-136.
- Forrest, D. , 1998, On the design of point symbols for tourist maps: enclosed or not enclosed is not the question, *The Cartographic Journal*, Vol. 35(1), pp. 79-81.
- Gerber, R., Burden, P. and Stanton, G ,1990, Development of Public Information Symbols for Tourism and Recreational Mapping, *The Cartographic Journal*, Vol. 27(2), pp. 92-103.
- Gill, G. A., 1988, Experiments in the Ordered Perception of Coloured Cartographic Line Symbols, *Cartographica*, Vol. 25(4), pp. 36-49.
- Grant, L. A. and Keller, C. P., 2000, Content and Design of Canadian Provincial Travel Maps, *Cartographica*, Vol. 36(1), pp. 51-61.
- Hanna, S. P. and Casino, V. J. D., 2000, Representations and Identities in Tourism Map Spaces, *Progress in Human Geography*, Vol. 24(1), pp. 23-46.
- Imhof, E., 1975, Positioning Names on Maps, *The American Cartographer*, Vol. 2(2), pp. 128-144.
- Keates, J. S. , 1989, Travel and Recreation, Cartographic Design and Production. New York, John Wiley & Sons, Inc.
- Keates, J. S. , 1993, Some reflections on cartographic design, *The Cartographic Journal*, Vol. 30, pp. 199-201.
- Keates, J. S., 1996, Understanding Maps, Second Edition, Addison Wesley Longman Limited.
- Komedchikov, N. N., 1998, Modern Cartography: Results and Prospects, *Mapping Sciences and Remote Sensing*, Vol. 35(4), pp. 233-244.
- Kraak, M. -J. , 1993, Three-dimensional map design, *The Cartographic Journal*, Vol. 30, pp. 188-194.
- Krygier, J. and Denis, W., 2005, Making Maps: Avisual Guide to Map Design for GIS. New York, Guilford.
- Lee, J. , 1995, Map design and GIS-a survey of map usage amongst GIS users, *The Cartographic Journal*, Vol. 32, pp. 33-39.

- Morrison, C. and Forrest, D. , 1995, A study of point symbol design for computer based large scale tourist mapping, *The Cartographic Journal*, Vol. 32(2), pp. 126-136.
- Muller, J. C., 1996, Cartographic Curriculum and Trend in German Universities: What They Are, and What They Could Be, *Cartographica*, Vol. 33(3), pp. 15-20.
- Robinson, A. H., Morrison, J. L., Muehrcke, P. C., Kimerling, A. J. and Guptill, S. C., 1995. Elements of Cartography. America, Wiley.
- Rundstrom, R. A., 1993, The Role of Ethics, Mapping, and the Meaning of Place in Relations Between Indians and Whites in the United States, *Cartographica*, Vol. 30(1), pp. 21-28.
- Sorrell, P. , 1988, Optimal mapping and the determination of cartographic design principles, *The Cartographic Journal*, Vol. 25, pp. 128-138.
- Stanton, G., 1989, Public information symbols library for tourism and recreational mapping, *Australian Key Centre For Land Information Studies*, Brisbane.
- Wilson P. B. and Bockemuehl, H.W., 1976, Minimum Letter Size for Visual Aids, The Professional, *Geographer*, Vol. 28, pp. 185-189.
- Wood, M. ,1993, The map-users' response to map design, *The Cartographic Journal*, Vol. 30, pp. 149-153.
- Yarnal, C. M. M. and Coulson, M. R. C. ,1982, Recreational Map Design and Map Use: An Experiment, *The Cartographic Journal*, Vol.19(1), pp.16-27.