

An Investigation of Using Social Networking Service on
Asynchronous Online Discussion Forum

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ABSTRACT

In this thesis, we discuss the effect of a social network service used by an asynchronous discuss forum on the learning of information resource management. The thesis establishes a social network platform which was modeled as a Wiki. The learners group by their behavior on using Facebook and devoted themselves on the discussion. We use a Facebook service to hint learners to do a reflection on the assigned topics. This research also established an e-portfolio via discussion logs. In addition, learning satisfaction and feedback analysis are taken into consideration when evaluating the learning styles. We expect the results can offer reference assistance for future research.

Keywords: asynchronous online discussion, social network service, cooperative learning