

中國文化大學商學院國際貿易學系  
碩士論文

Master of Business Administration Thesis  
Master program, Department of International Trade  
College of Business  
Chinese Culture University

茶葉進口量與臺灣茶葉剩餘量對  
臺灣即飲茶市場的影響

The Effect on the Market of Instant Tea Drink in Taiwan  
from Comparing Tea Import Amount with  
Tea Surplus of Taiwan



指導教授：黃勤岳

Advisor: Cin-Yue Huang, Ph.D.

研究生：王峻祥

Graduate Student: Leng-Siang Wang

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